



**faster
smarter
dryer**

hedgehogdryer.com



Hedgehog Dryer
is an innovative
product series
that revolutionizes
the drying of
shoes, boots,
mittens and
gloves for wet and
snowy climates.



Hedgehog AS Hedgehog Dryer Inc.

Hedgehog Dryer was founded in 2019 and delivers one of the worlds fastest systems for drying, boots, gloves and gear. Utilizing a patented fan technology.

Since launch October 2021, has sold over 100 000 units.

Currently in over 2000 stores. Mainly in Nordics, US and Canada.

11 patents and Hedgehog trademark registered in Europe, China, US, Canada, Japan, South Korea and other relevant markets.

Family owned without investors.





Fra New York til Hemsedal

I november 2015 fikk min kone en av de verste kreftformene som finnes (NMC). Vi kjempet i 11 måneder, men hun gikk bort oktober 2016.

Jeg satt da igjen med tre fantastiske barn, Eline (5 år), Anna (3 år) og Martin (1 år) i Brooklyn, New York.

Min kone var opprinnelig fra Hemsedal og vi hadde et hus der, så jeg bestemte meg for å flytte tilbake til Norge.

Det ble litt av en overgang fra New York og en av de daglige utfordringene var å ha 3 par tørre votter og sko hver dag

Og slik kom Hedgehog til verden. 😊



Flyttet til Hemsedal i 2017









Customers

USA & Canada

amazon



SHARPER
IMAGE®



Nordics & Europe



Asia & Other channels



We also have several ski shops, hotels and resorts



Our **Award-Winning** Dryers

Premium Lineup



Octopus

i3 169 €
T2 159 €



Hanger

i3 199 €
T2 179 €



Wall

i3 209 €
T2 189 €



Buddy 4X4

i3 239 €
T2 219 €



Gear Dryer

i3 249 €
T2 229 €

Our world of dryers

 HEDGEHOG DRYER



CAR

Compact travel dryers for the
12 volt in car + adapters

1 pair – 45 min

RRP: 49-69 €



TRAVEL

Portable travel dryer for boots,
gear and hair

15 min

RRP: \$149-169 €



HOME

Premium dryers for the home
and vacation

3-8 pairs – 30 min

RRP: 159-229 €

**Dry your wet ski
jacket in minutes**



Our Hair Dryers, Vacuums & Blowers



Hedgehog Hairdryer

High-end hair dryer. 19%
stronger than Dyson

New Q3 2024

RRP: 159 €



Hedgehog TurboVAC

Battery powered vacuum,
blower and pump

New Q3 2024

RRP: 119 €



Hedgehog JET

New high-powered Jet Blower with
265 km/h air speed

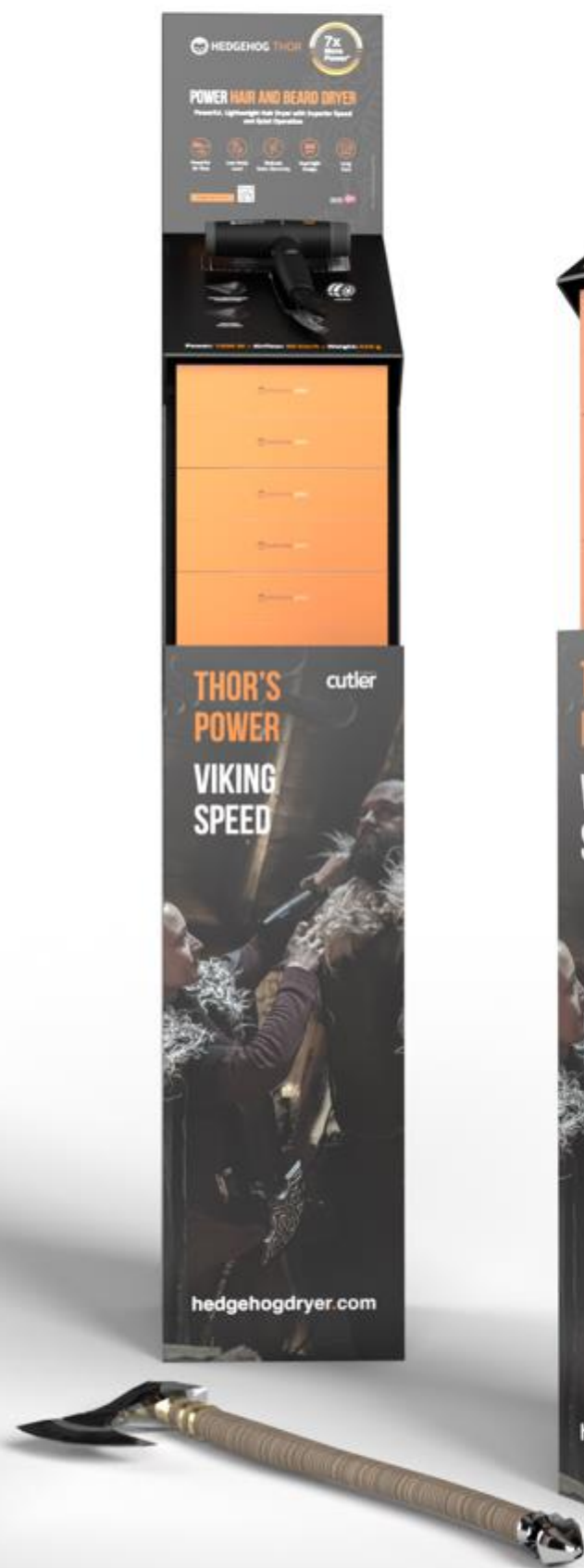
New Q1 2024

RRP: 299 €

Introducing **THOR**

Hair and
beard dryer
with the
power of
THOR





Awards



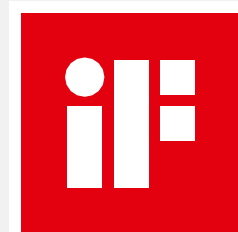
At Red Dot Museum, Germany
From left: Bjorn Holte, CEO, Magne Bolstad, Engineering, Lachlan Dunn, Design



Red Dot
Product Design Award
2022



New York
Product Design Award
2023



IF Design
Product Design Award
2023



A'Design Award
2024

